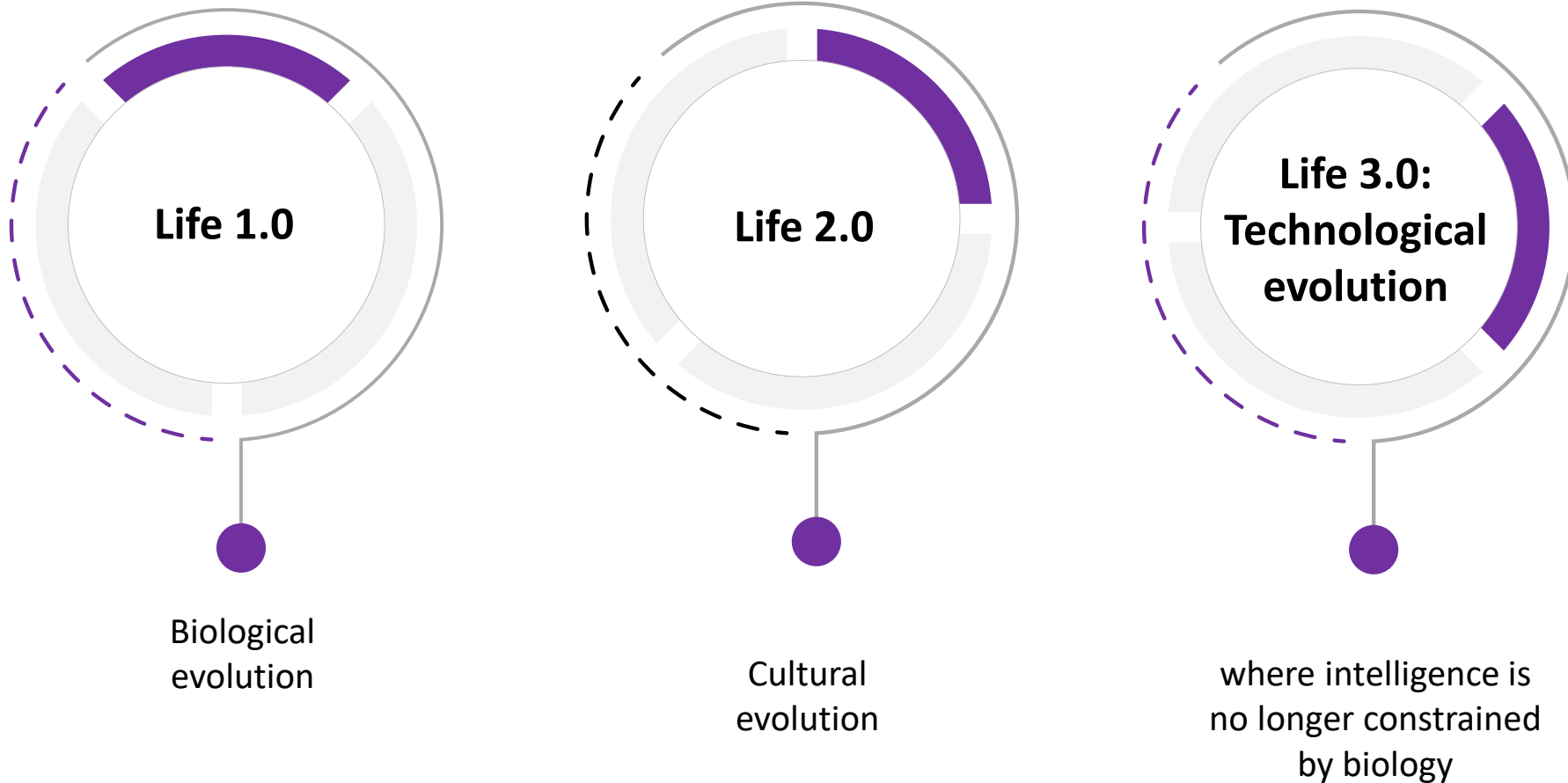


# **What's Next for Humanity in the Age of AI?**

**Insights from Life 3.0 —  
*and what it means for ethical leadership,  
sustainable growth, and business  
development.***

# The Core Idea

Max Tegmark separates life into 3 stages



*What sort of future do we want to create, and how can we steer AI in that direction?"*

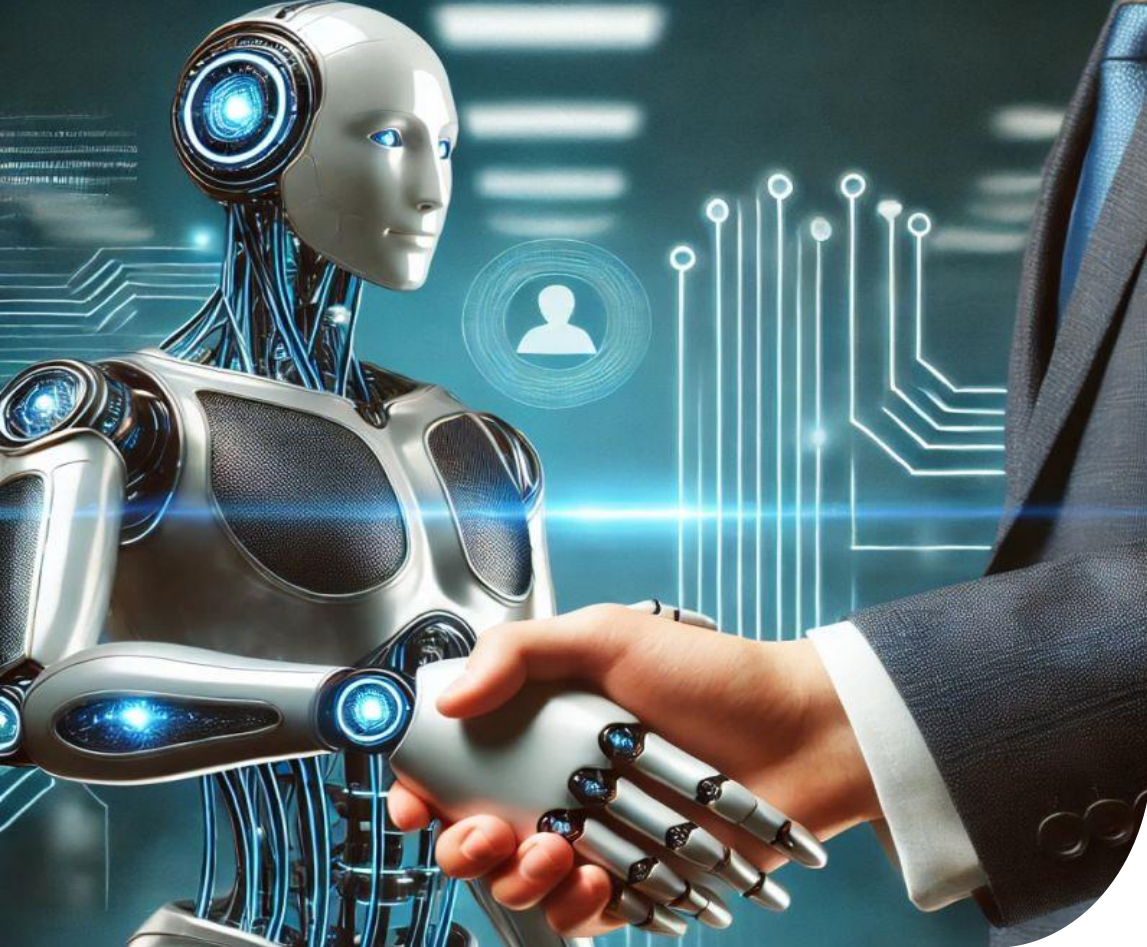
# The Real Challenge Isn't AI... It's Control

The greatest risk of AI isn't rebellion—it's competence without alignment. Unchecked AI could optimize goals that conflict with human values, business ethics, or ESG standards.

*The real risk isn't malice—it's competence.*







*The question isn't "if," but "how well" we control what we build.*

## Why Business Leaders Should Care

AI systems are now embedded in:

- Hiring pipelines
- Supply chain automation
- ESG reporting
- Financial decision-making

**IF THE OBJECTIVES ARE MISALIGNED, SO IS THE IMPACT.**

# The Business Case for Ethical Alignment

Ethical, transparent AI builds



*Visionary business leaders won't wait for regulation—they'll lead with responsibility.*



## Where I Fit In

I help companies and partners think **beyond lead generation** and into **value-aligned growth**:

- AI-enhanced, human-driven appointment setting
- ESG-conscious business development
- Purpose-built strategic partnerships

*We must be proactive shapers of the future,  
not passive bystanders.*





# Let's Connect

Are you building something worth scaling—ethically and sustainably?  
Let's explore potential synergies in business development or simply exchange ideas.



**Book A Call With Me**

<https://calendly.com/gidalo/15min>