



The EU Deforestation Regulation

What overseas exporters & agencies must know in 2025
—before selling into the EU

What is EUDR?

The EU Deforestation Regulation ensures that products sold in the EU are deforestation-free.



That means:

- No sourcing from land cleared after Dec 2020
- Full traceability from origin to import

Who is affected?

If you export any of these products to the EU, EUDR applies to you:



Cocoa &
Chocolate



Coffee



Soy



Palm
oil



Cattle &
beef



Wood &
rubber

What's required?

- Geolocation of origin plots
- Due diligence risk assessment
- Proof of legality
- Submission to EU's new Information System

Even small exporters will need to document and prove they are compliant.

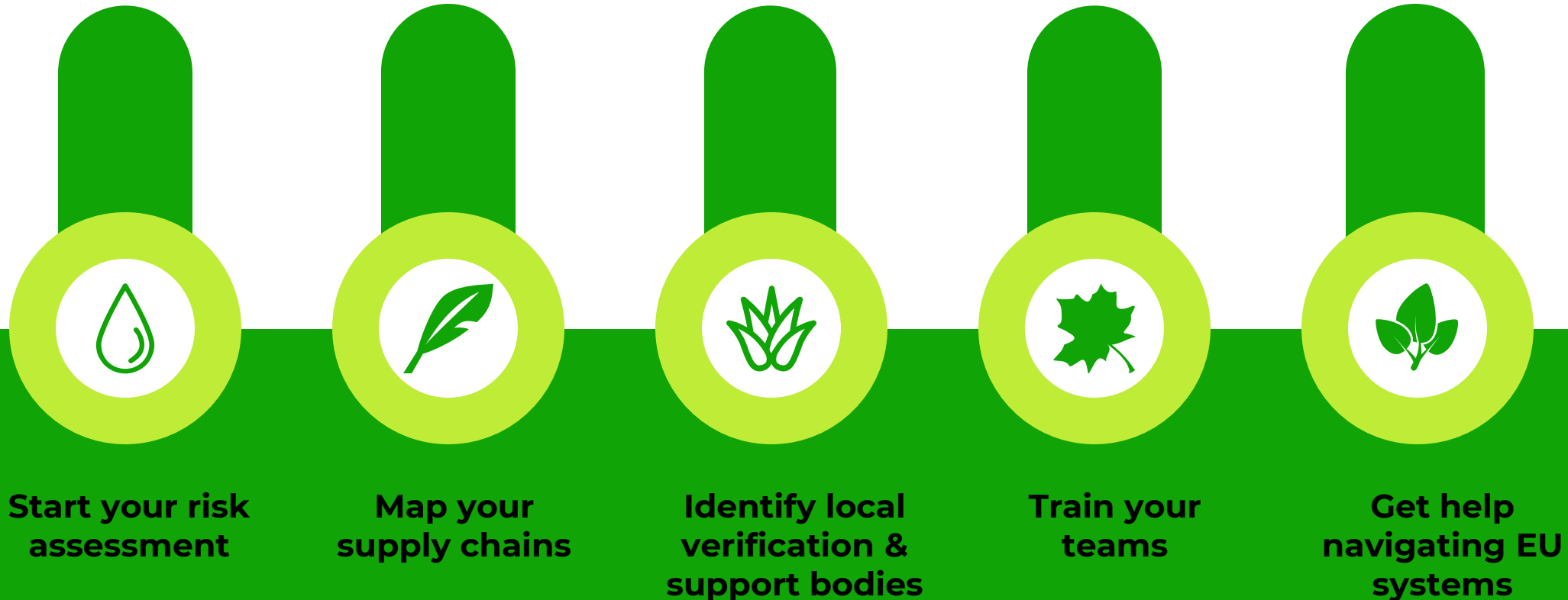


The background of the slide features a lush green forest scene. Sunlight filters through the tall, slender trees in the upper left. A large, solid green rectangular block is positioned in the upper right. Another green block is at the bottom left. A central rectangular inset shows a closer view of a forest with vibrant green foliage and tree trunks.

What happens if you don't comply?

- Entry to the EU market may be blocked
- Fines & reputational damage
- Loss of market access to premium EU buyers

What can you do now?



How I Can Help?



**As an ESG-Sustainability advisor,
I help export organizations &
government agencies:**

- Connect with the right compliance experts
- Prepare risk assessments
- Understand traceability systems
- (And yes, even access funding or technical support 😊)

***Ready to stay EUDR-compliant
— and keep your EU customers?
Let's talk!***

***Book a free call with me here:
<https://calendly.com/gidalo/15min>***



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